

# **OFFICIAL VOLKSSPORT PUBLICATIONS & ELECTRONIC COMMUNICATIONS**

## **I. GENERAL**

Official volkssport publications are those publications written, published and/or distributed by Member Clubs, State Organizations, BOD members and the AVA National Office. These publications provide information on volkssporting events; club, state, regional, and national activities and issues; and educational material on the benefits of volkssporting and living a healthier lifestyle. In addition, the Board will use an electronic communications network to link each of its members together for the purpose of discussions between regularly scheduled meetings of the Board. A similar authorized system may be used by regions, member associations, and clubs.

## **II. POLICY**

- A. All official volkssport publications will always promote the aims and goals of the AVA and uphold the reputation of the AVA and its elected officials, employees, Member Clubs and State Organizations. The publications will promote the benefits of participation in organized programs of noncompetitive, family-oriented, lifetime sports. They will stress the fun and exhilaration of walking, bicycling, swimming, cross-country skiing and other events sanctioned by the AVA.
- B. Use of the AVA and IVV logos in official publications is allowed, but that use must comply with all copyright standards.
- C. Publishers of official AVA publications must provide at least one copy of each issue to the AVA National Office.
- D. The AVA National Office will notify, in writing, any publication that fails to comply with established policies and guidelines. The publisher must correct the problems identified in the notification before the next issue of the publication. The Board Executive Committee will take the action necessary to correct the problem. Publishers may appeal the decision of the Board Executive Committee to the BOD. The decision of the BOD is final.
- E. The American Wanderers format:
  - 1. The American Wanderer will be produced in a PDF or similar electronic format in addition to the existing paper format, and;
  - 2. Associate Members and TAW subscribers shall be entitled to either an electronic or hard copy of the TAW.